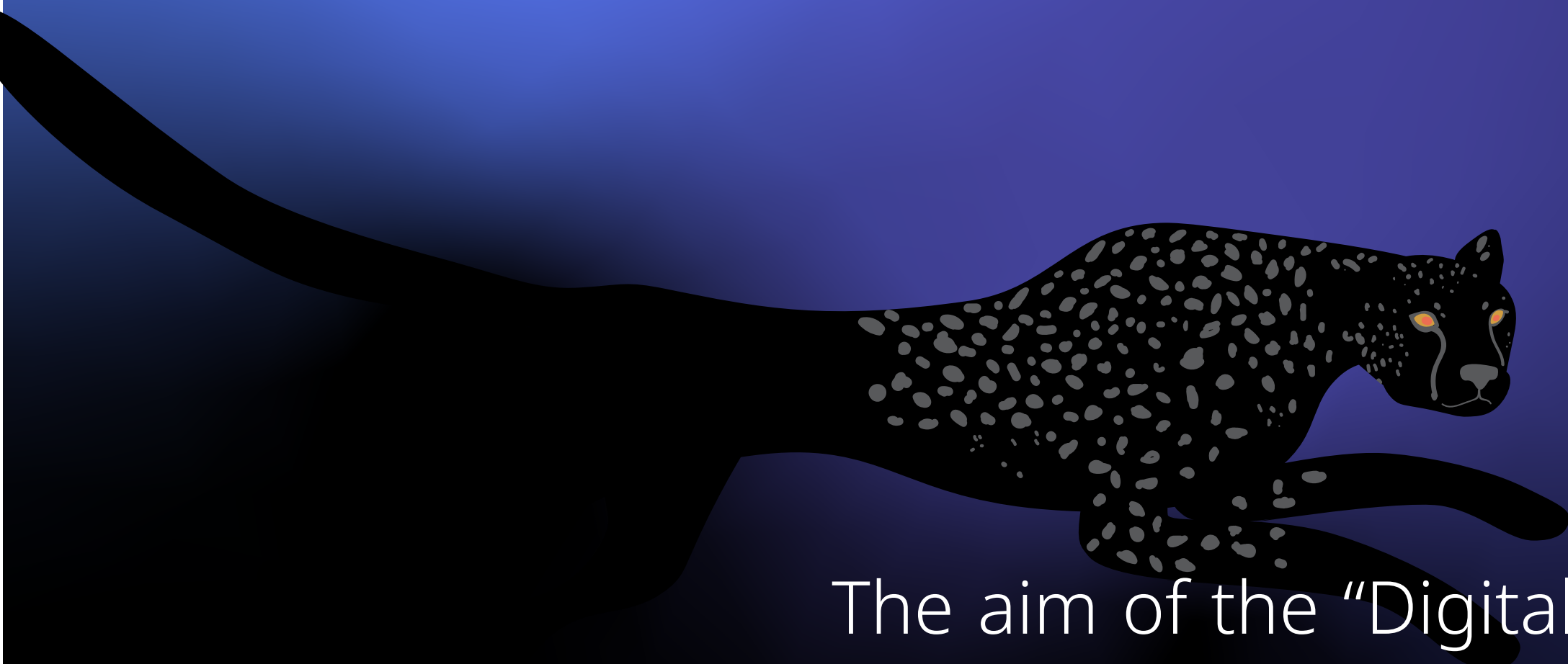


Digital Jungle

INTERNET IS A JUNGLE. LEARN TO EXPLORE IT.





The aim of the “Digital Jungle” project is to provide students with the knowledge and skills to navigate safely and responsibly online, promoting safe digital behaviors and awareness of cyber risks and threats.

Developed and powered by



The Need for Online Safety in the Digital Era

Age of Online Access:

Romanian children start using the internet at an average age of 8.2 years, with urban children starting as early as 7.7 years.

Common Online Risks:

Over 50% of children report excessive internet use as a major risk, 39.5% are exposed to fake information, and 25.8% experience cyberbullying.

Cyberbullying:

2 out of 5 children have been harassed online, with girls being more affected. During online schooling, 75% of respondents reported that cyberbullying was less frequent.

Cybersecurity Education Gap:

71.3% of parents do not check their children's emails or messages, and 58.7% do not monitor the websites visited by their children.

Educational Initiatives:

A self-paced online course on online safety has been launched, aiming to train over 5,000 teachers and professionals to address these risks.

The role of "Digital Jungle" is to address these challenges.



Multiplying impact: from one to many.

From 2022 to 2024*



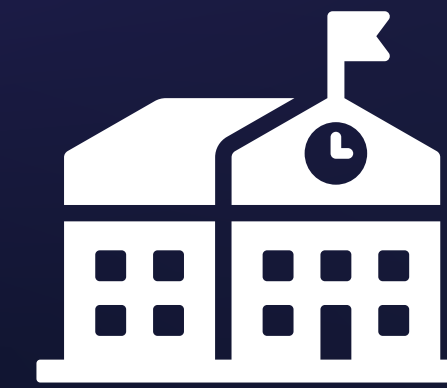
30
students



3000
students



40
volunteers



1
school



40
schools



1
city



5
cities

* The figures presented for 2024 represent the progress achieved by mid-December.

From one spark to a network of change.

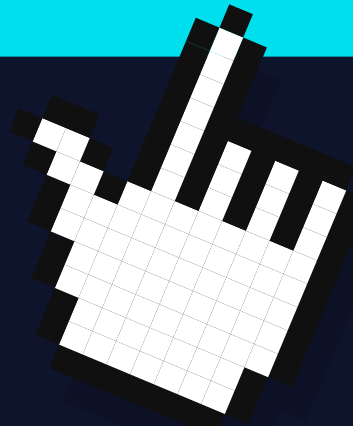
This project is growing exponentially and
by the end of 2025
we expect its figures to triple.



Expanding horizons: From few to countless.

Our community is already active and growing. Teachers, parents, and students simply need to complete the form available on the dedicated page, and one of our volunteers will be in touch to guide them further.

Ask for a session







Key Highlights and Skills Developed



Creating Strong Passwords:

Empowering participants to craft robust passwords, enhancing personal and organizational security.

Digital Reputation Protection:

Educating on maintaining a positive online presence and protecting personal information.

Phishing Recognition:


Training individuals to identify and avoid phishing attempts, safeguarding against cyber threats.

Cyberbullying Awareness:

Teaching participants to recognize and address cyberbullying, promoting a safer online environment.

A heartfelt thank you to everyone who contributed to the success of the “Digital Jungle” project.

To our incredible volunteers and colleagues, to the teachers, and police representatives, to Maria, our CEO, for believing in and championing this initiative.



The elements, from concepts and booth designs to branding, materials, texts, and other related assets, has been meticulously crafted in-house at NTT DATA Romania.

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