



Growth Strategy of NTT Global Data Centers IR DAY 2022

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Global Data Center Team



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Acting Senior Executive Vice
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India



Yasuo Suzuki


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Data Center Service
NTT Ltd.



Doug Adams

President and CEO,
NTT Global Data Centers
Americas, Inc.

Global Data Centers Presentation Overview

A decorative vertical line on the left side of the slide, composed of five white circles connected by a dark blue line that zig-zags between them.

NTT's Global Data Center Business continues to grow and expand at a rapid rate, with aggressive investments to build new data centers around the globe

NTT GDC has a global data center footprint that few competitors can match. Coupled with NTT full stack service offerings we add even greater differentiation to our clients that no other data center provider can provide

The data center business is highly stable, sticky and profitable, with profitability increasing year over year and we expect this trend to continue.

Sustainability is core to our present and future plans across all of our data centers; we have plans to become leaders in sustainable design and offerings to all clients

Innovation in Cooling Technology, Modular Design and Flexible Design allow us to cater to diverse requirements of both Hyperscalers as well as Enterprise Clients in an energy efficient manner.



Growth Strategy of NTT Global Data Centers IR DAY 2022

Executive Vice President

Data Center Service, NTT Ltd.

Yasuo Suzuki

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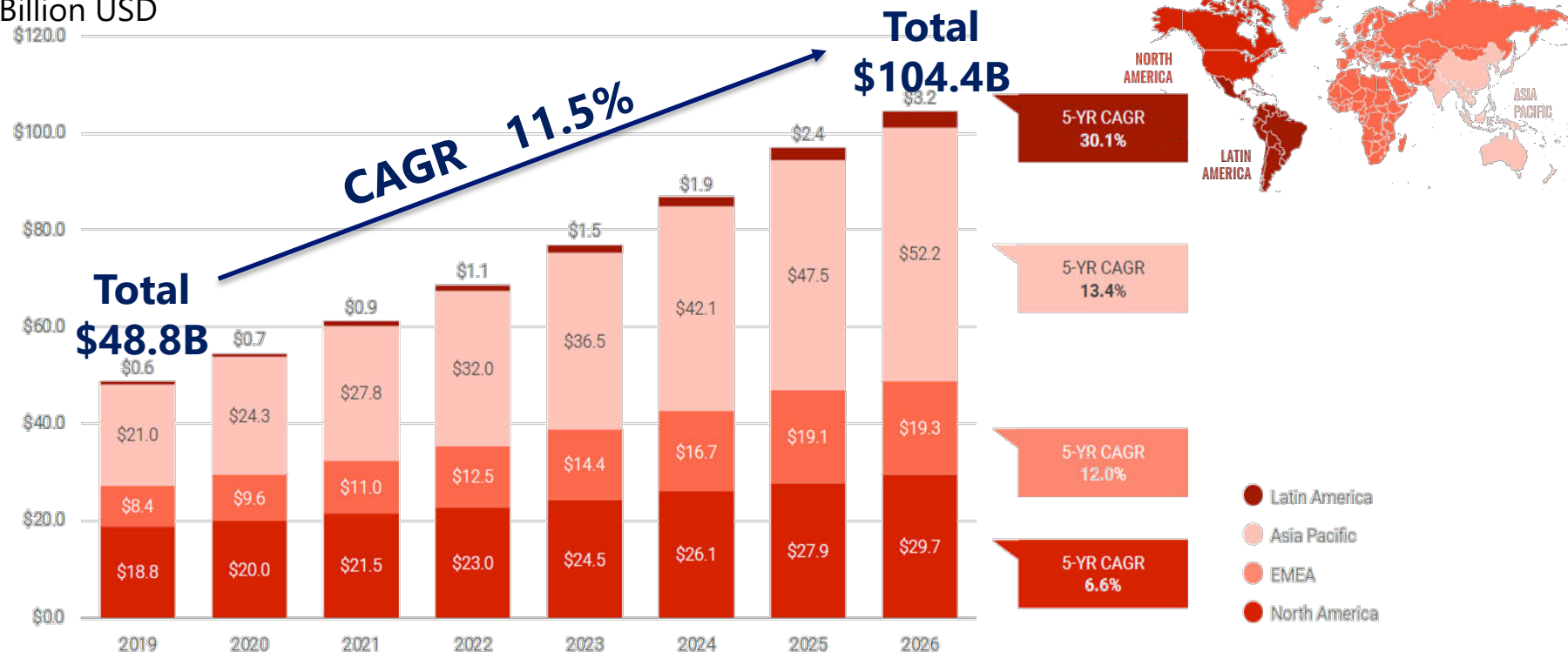
Data Center Market Dynamics

Data Center Market size by Region



Double digit growth expected in DC market globally with Asia Pacific leading the race - Global digital trends will rely on the data center infrastructure support.

In Billion USD



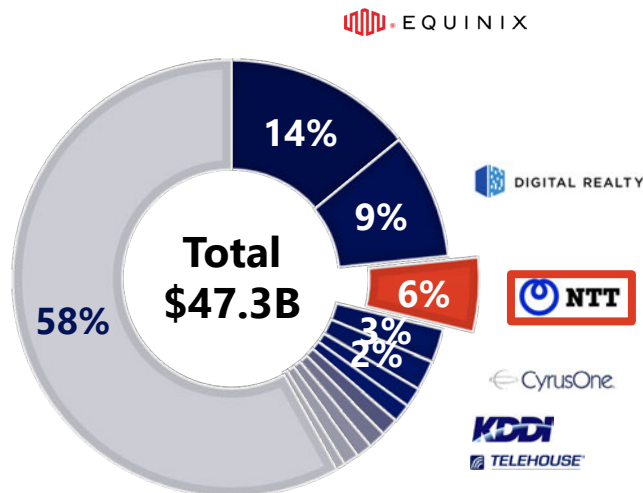
NTT GDC Position in the Market



Global Data Center Colocation Revenue Share¹

Global IDC MarketScape Vendor Assessment

	Leaderboard
1	Equinix
2	Digital Realty
3	NTT GDC
4	CyrusOne
5	KDDI
6	Cyxtara
7	Flexential
8	CoreSite
9	QTS
10	Switch
	Others



Click below for details:

[Leader in worldwide colocation and interconnection services \(global.ntt\)](https://global.ntt)

NTT GDC is widely recognised as the third largest data center operator with a global footprint

NTT GDC firmly established as a “Major Player” due to its broad service offering and global reach

¹ NTT created the chart as excl. service providers in China from Structure Research Feb 2022 Report

GDC Footprint

NTT Global Data Centers Footprint

20+ Countries/Regions **93** sites **141** bldgs
1,073 MW IT Power (Launched) + **702** MW (Planned)

Americas

US

Hillsboro | Sacramento
| Santa Clara |
Dallas | Chicago
Ashburn | Phoenix

EMEA

UK | London
Germany Frankfurt | Munich
Berlin | Hamburg | Bonn
Netherlands | Amsterdam
Switzerland | Zurich
Austria | Vienna
Spain | Madrid
South Africa | Johannesburg

India

India Mumbai | Bangalore
Chennai | Noida

APAC

Japan Tokyo | Osaka | Kyoto
China Hong Kong | Shanghai
Malaysia | Cyberjaya
Singapore
Thailand | Bangkok
Vietnam | Ho Chi Minh | Hanoi
Indonesia | Jakarta

299MW

Launched

+292MW

Planned

371MW

Launched

+90MW

Planned

138MW

Launched

+277MW

Planned

265MW

Launched

+43MW

Planned

As of August 2022

Purpose built Datacenter owned by NTT Com and NTT Ltd. Group including JV with 3rd party.

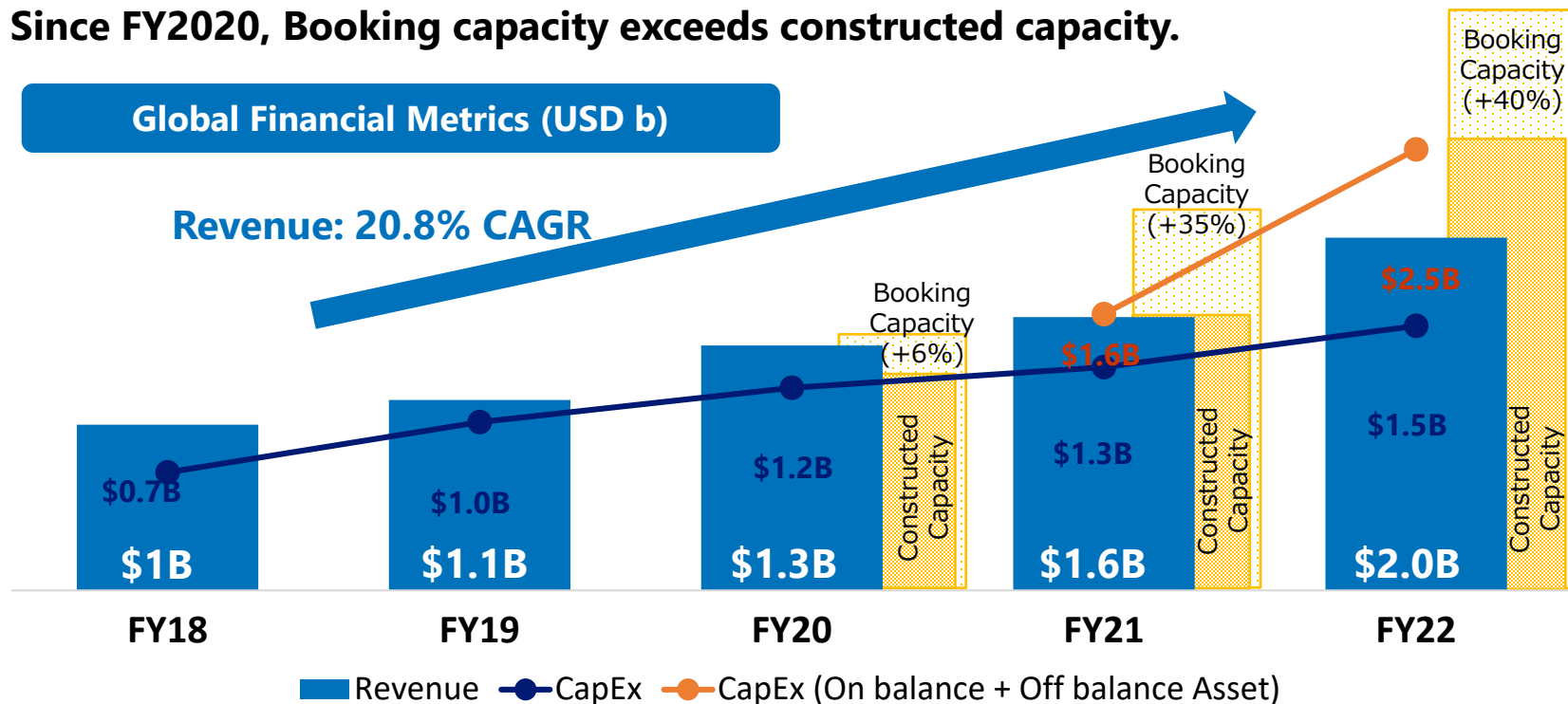
The above plans are subject to change.

GDC Financial Snapshot

NTT GDC Financial Snapshot (FY18-22)*



- Sustained investment in data center expansion has yielded significant revenue growth of **20.8% CAGR** exceeding industry average
- Since FY2020, Booking capacity exceeds constructed capacity.



*Note : Revenue and CapEx in FY22 are forecast number

Strategy and Priorities

NTT Global Data center offerings vs competitors



	Company A	Company B	Company C	Company D	NTT
Wholesale/ Retail colocation					
Hyperscale colocation					
Build to Suit Capabilities					
Cloud Onramps					
Global Networks and connectivity					
Managed Services					
Application Services					

NTT GDC Positioning, Strategy, and Priorities



NTT is the leading global data center provider delivering tailored colocation, interconnectivity, and managed service solutions across retail, enterprise, and hyperscale clients

Enhanced Client Experience

- Full Stack NTT Solutions
- Optimize data center connectivity
- One voice to customer



Expand Data Center Offerings

- Optimize investment strategy
- 100% renewable energy by 2030
- Edge market strategy



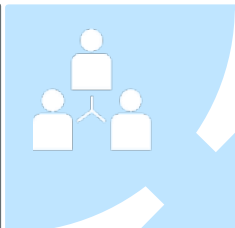
Fiscal and Operational Excellence

- One GDC platform
- Technology Automation and adoption
- Creative Process innovation



Employee Engagement

- Increase customer experience, by investing in our employees, partners and technology

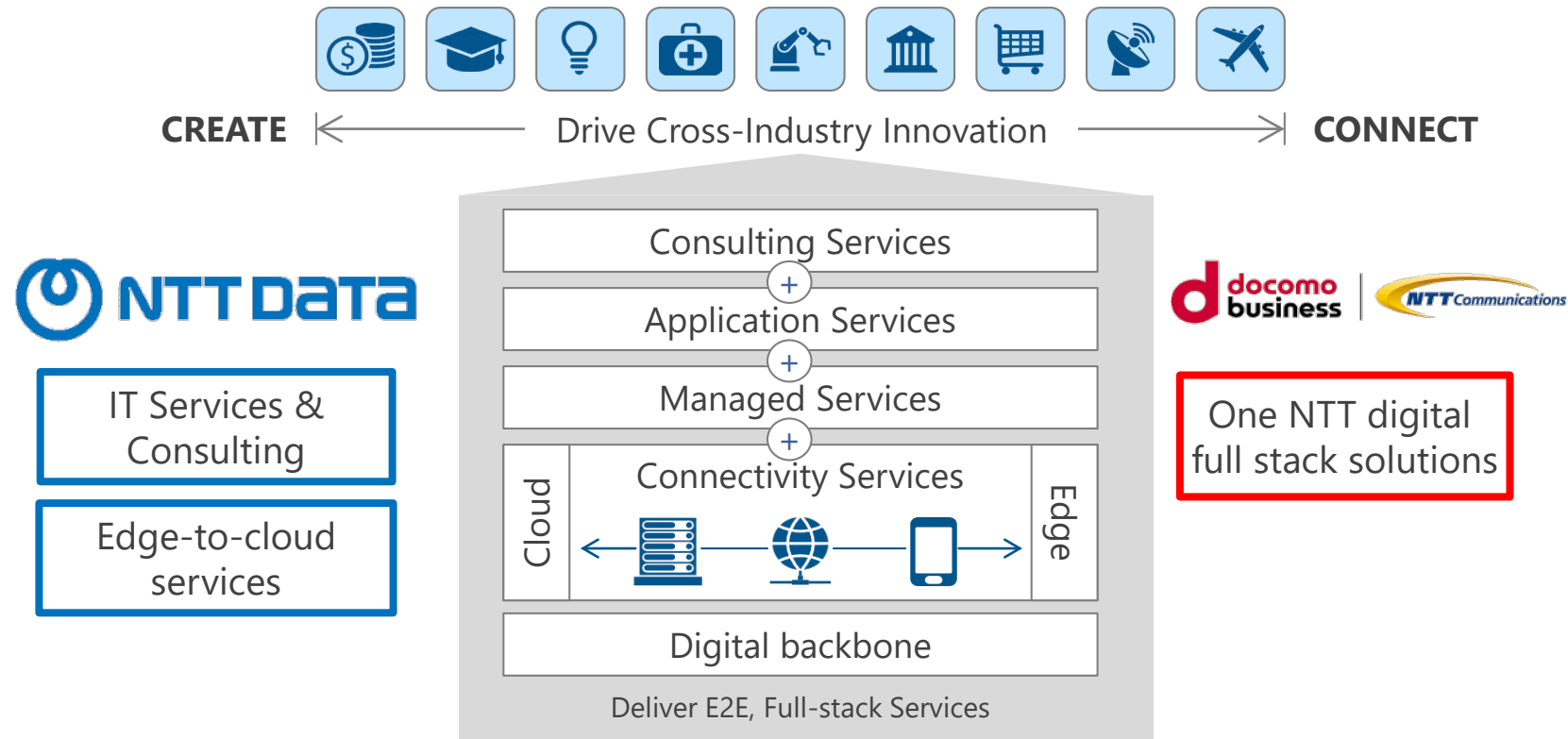


Data Center centric GTM

NTT 'Full stack' service offering



Data centers are the base layer infrastructure upon which the full service stack is built



Synergy with Sub-sea Cable



Data centers and sub-sea cables are interconnected, this gives NTT a unique to position to provide one-stop solution with end-to-end support, and provide the lowest latency solution to our customers.

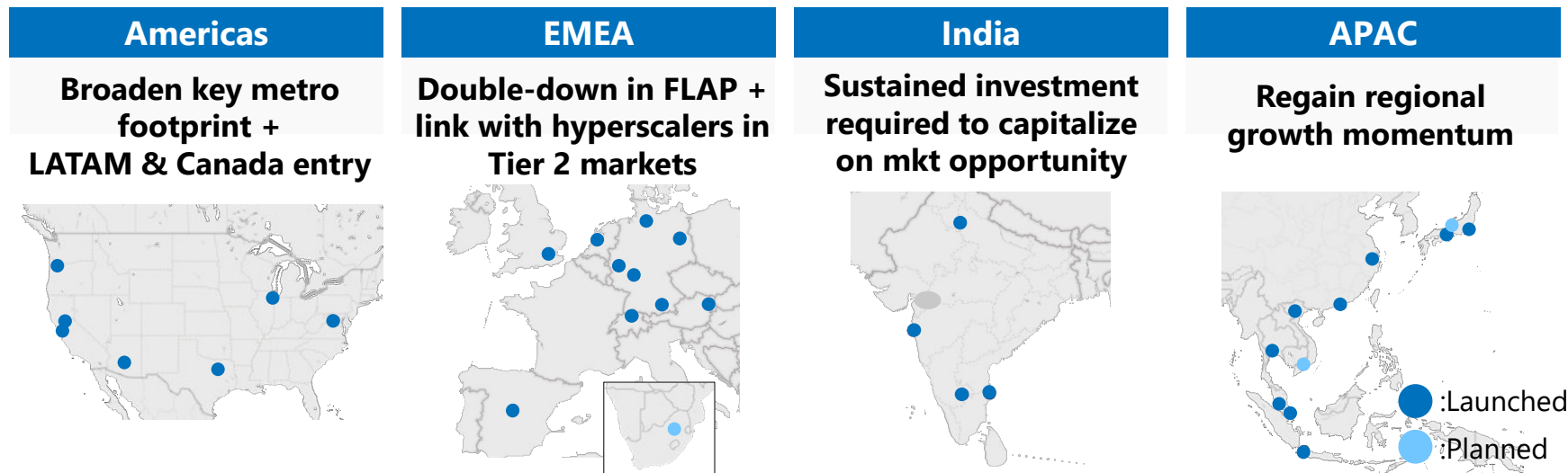





Expansion

Expansion Strategy



- Organic Expansion and M&A to drive GDC platform growth across the globe.
- Japan is one of the key markets, and NTT will accelerate Data Center investment to capture strong demands.














 Organic Growth	Continue to use development as the primary means of expansion to drive recurring O/I growth and value creation
 Land Banking	Fundamental to consistently deliver fresh inventory and maintain growth trajectory over a long-term horizon
 M&A	Disciplined and focused approach in order to unlock new market entry and acquire specialist products and expertise

Global Data Centers: Investing globally to meet local needs



NTT has significant capital to transform the data center landscape globally.








FY2021

US	US	UK	US	Switzerland	India	Germany	Spain	Indonesia	India	Germany
										
Silicon Valley SV1 Data Center 16MW	Ashburn VA5 Data Center 32MW	Hemel Hempstead 4 Data Center 24MW	Phoenix PH1 Data Center 36MW	Zurich 1B Data Center 10MW	Navi Mumbai 1A Data Center 30.4MW	Berlin 2A/B Data Center 24MW	Madrid 1 Data Center 6.3MW	Jakarta 3 Data Center 15.2MW	Mumbai 8 Data Center 24MW	Frankfurt 4D Data Center 12MW

FY2022

Germany	South Africa	India	India	India	India	Austria	US	Germany	Malaysia	Germany
										
Frankfurt 11 Data Center 7.5MW	Johannesburg 1 Data Center 12MW	Navi Mumbai 2 Data Center 83MW	Navi Mumbai 1B Data Center 30.4MW	Chennai 2 Data Center 22.4MW	Bangalore 3 X Data Center 9.6MW	Vienna 1C Data Center 5.3MW	Ashburn VA8 Data Center 15.5MW	Rhine-Ruhr 1B Data Center 4.8MW	Cyberjaya 6 Data Center 7MW	Frankfurt 4E/F/G Data Center 36MW

FY2023

India	India	India	US	US	US	US	Vietnam	India	Japan	UK
										
Delhi (Noida) 2 Data Center 22.4MW	Mumbai 9 Data Center 41.6MW	Navi Mumbai 1C Data Center 25.6MW	Ashburn VA6/7 Data Center 60MW	Dallas TX2/3 Data Center 72MW	Hillsboro HI2 Data Center 36MW	Phoenix PH2/3 Data Center 72MW	Ho Chi Minh City 1 Data Center 6MW	Navi Mumbai 1D Data Center 16MW	Keihanna Data Center 30MW	London 1B Data Center 32MW

FY2024

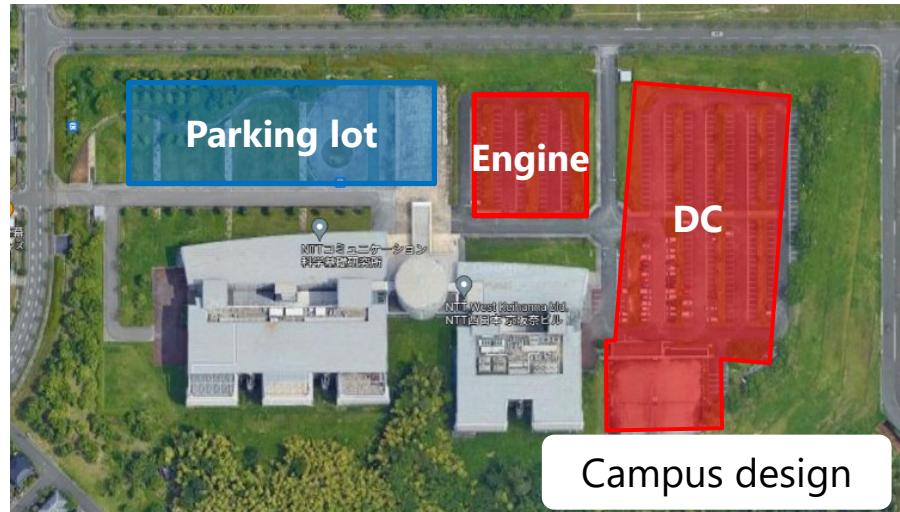
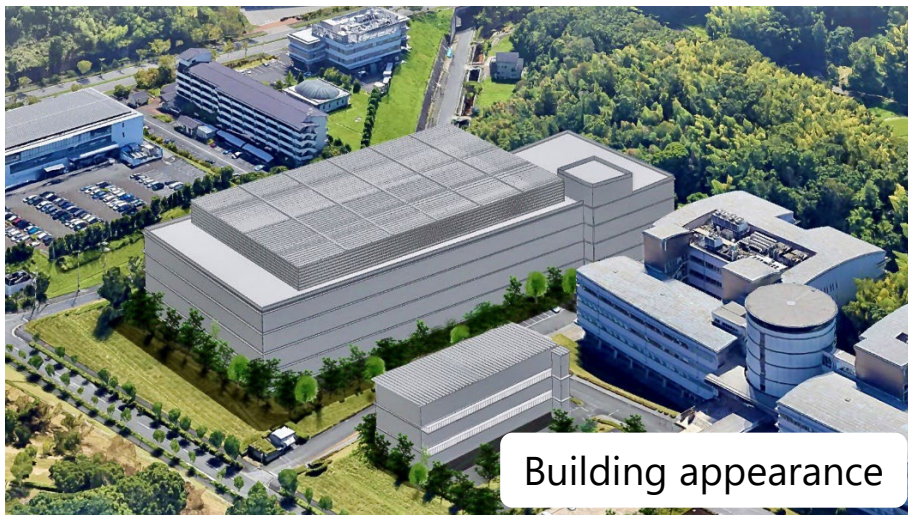
FY2025

Japan Expansion Strategy – Keihanna



NTT plans to expand its capacity in West Japan (North Osaka, Keihanna: 30MW+), to accommodate strong demands.

Subsidized by Government as digital-infrastructure development in non-metropolitan area, NTT will develop Keihanna DC, which is planned to launch in 2025.



Third-Party Capital Strategy

External Capital to amplify GDC expansion capability – Multiple partnerships now up and running



Benefits of Third-Party Capital



**Leverage
external capital
for expansion**



**Optimise
Group Balance
Sheet**



**Retain
operational
integration**



3

HCMC



- 6MW DC development in Ho Chi Minh City. Strategic JV with local partner QDTek providing 51% of the capital and serve as channel partner

4

US/Europe



MACQUARIE

- Programmatic JV covering Europe and the United States
- Intent to grow partnership to circa \$5bn of gross asset value in the next 5 years

1

BOM 8



- 24MW Development pre-let to Hyperscaler in Central Mumbai
- JV formed in May 2021 with Tokyo Century assuming an 75% stake

2

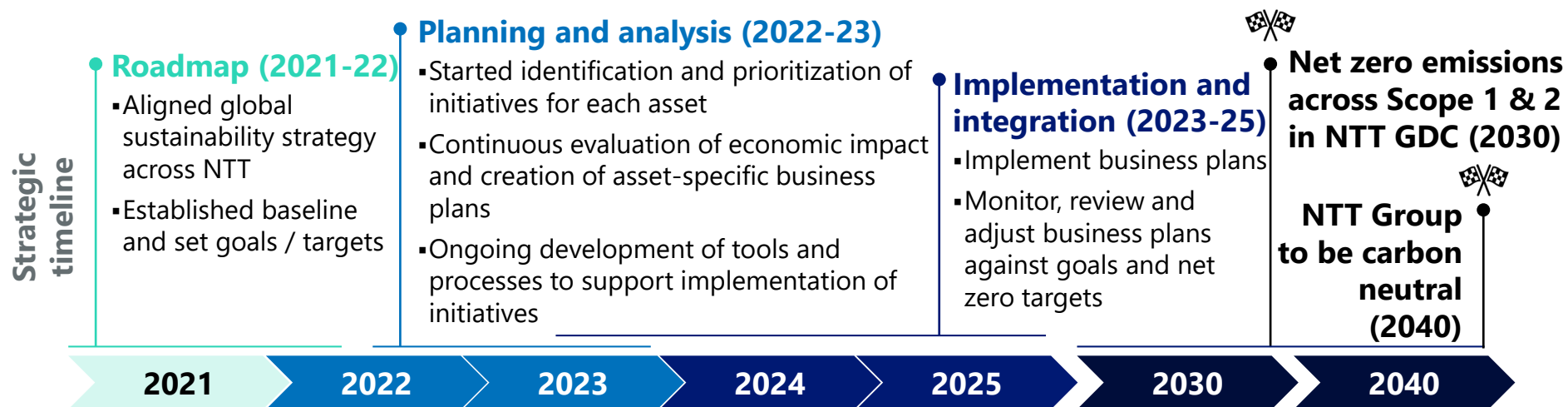
NAV2



- ~300MW Campus development in Navi Mumbai
- 50:50 JV which extends NTT's strategic relationship with Tokyo Century

Sustainability

NTT GDC Sustainability Roadmap



<ref> Renewable energy usage ratio

FY21	FY22(forecast)
28.8%	38.7%

US business update and collaboration with NTT Ltd and NTT Data



Investor Relations

AMERICAS Update

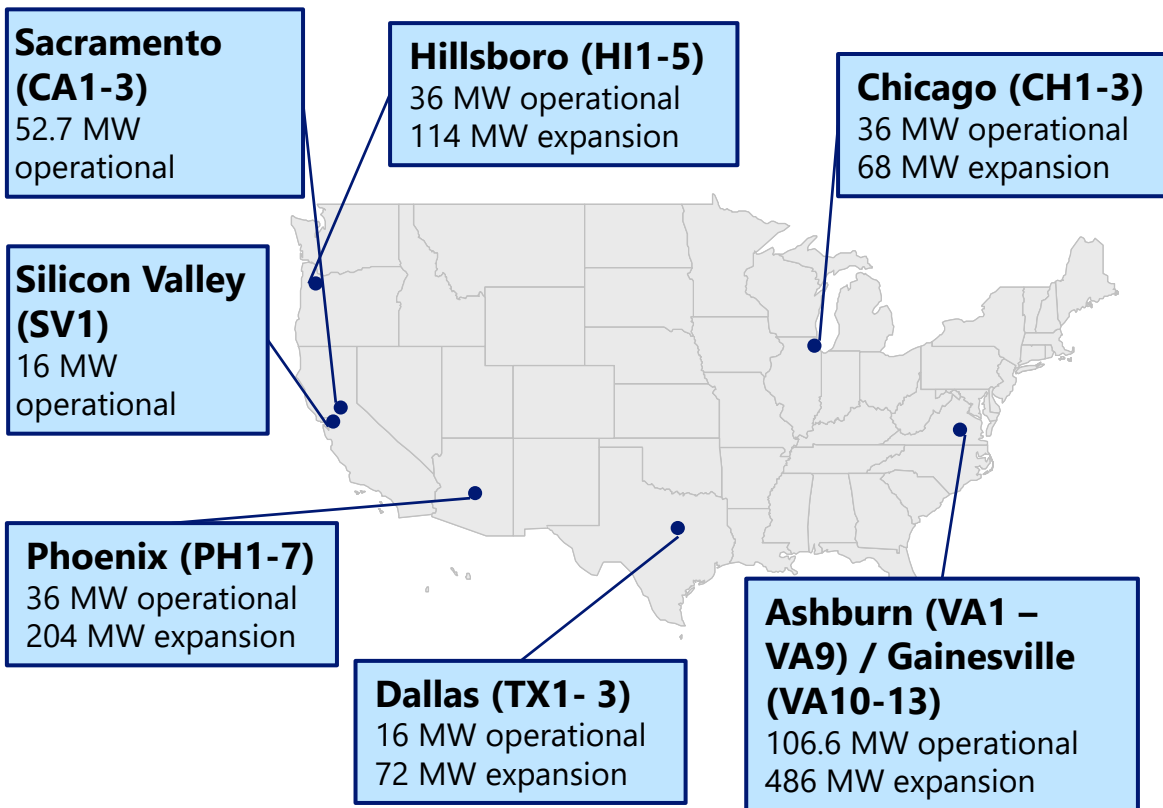
Doug Adams | President and CEO

September 29, 2022

NTT GDC Americas Overview



Thirteen operational Data Centers in seven key tier-1 data center markets



Key Company statistics

7

US Markets

13

Operating Data Centers

99

MW Booked YTD in FY22

299

MW in Operation (IT Load)

480+

Clients across GDCA

500+

Employees

\$680M

FY22 Budgeted CAPEX

750+ MW

New funnel in TTM

Modular Design

Our strategy is a modular design with fungible inventory that can be transferred between sites which reduces financial risk

Quality



Speed



Flexibility

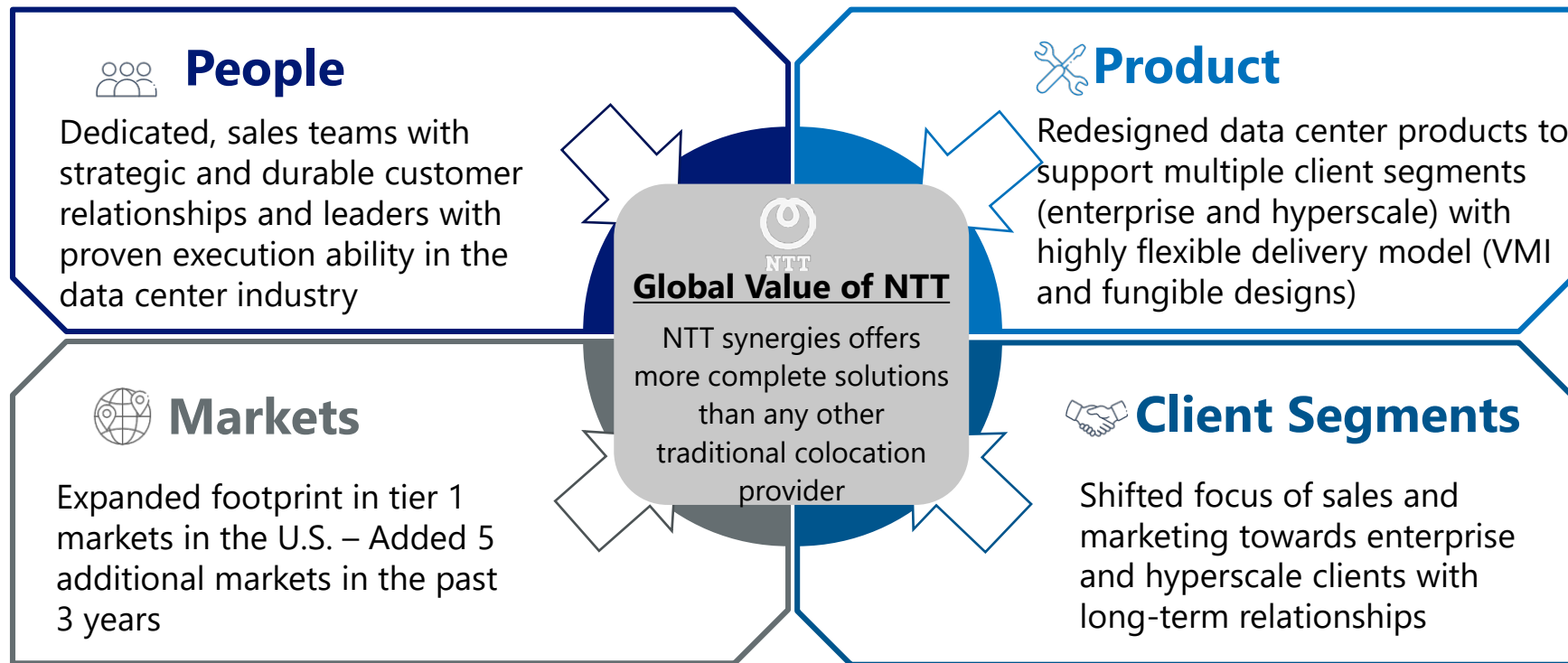


Cost Savings

GDC Americas strategies for success



The focus areas below highlight our deliberate journey to re-tool the GDC America business over the past five years



Highly Experienced Executive Team



Combined 150+ years of data center sector experience across the GDC Americas leadership



Doug Adams

Chief Executive Officer

- Doug has been with GDC Americas for 23 years since inception
- Responsible for establishing relationships and expanding operations



Ben Stewart

Senior VP of Operations

- Ben is a 25-year Coast Guard veteran with 20 years in the data center industry
- Responsible for leading critical facility operation and maintenance



Takahiro Wada

Vice President, Corporate Planning

- Takahiro is a 26-year NTT veteran with 10 years in data centers
- Responsible for investing in the Americas spanning 22 countries



Joe Pace

Senior VP, Chief of Staff & RE&F

- Joe is a 20-year Air Force veteran with 8 years in the data center industry
- Responsible for overseeing real estate transactions and achieving strategic business objectives



Joe Goldsmith

Senior VP of Sales & Chief Revenue Officer

- Joe is a 21-year industry veteran holding executive positions in 4 separate companies
- Responsible for executing go-to-market and global hyperscale strategies



Meghan Krafka

Senior VP of Finance & Chief Financial Officer

- Meghan is a 22-year Certified Public Accountant with 12 years in data centers
- Responsible for overseeing financial analysis to maximize operating income



Brittany Miller

VP of Construction

- Brittany has 16-years experience in overseeing construction, contracts and Data Center supply chain activities
- Responsible for overseeing new capital construction projects with industry standards



Bruno Berti

Senior VP of Product & Go-to-Market

- Bruno has 19 years in data center colocation and SaaS implementation
- Responsible for executing product strategy and optimization



Denise Hannan

Senior VP of Legal & HR

- Denise has practiced law for 27 years with over 20 years real estate experience
- Responsible for leading Legal and Governance, HR and Risk & Compliance

Selected industry experience



DIGITAL REALTY



Microsoft



CyrusOne



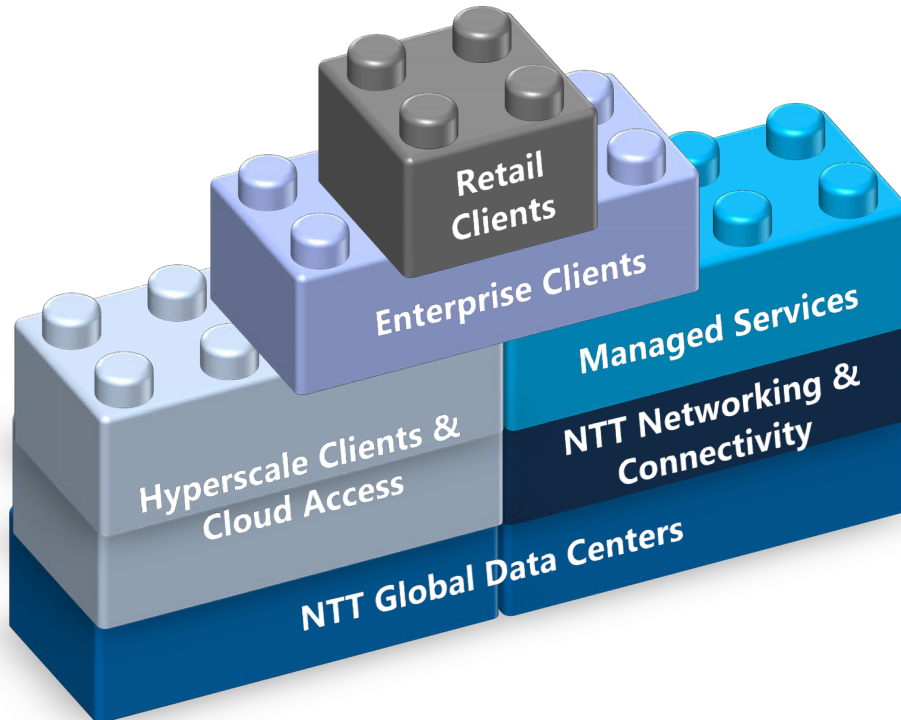
SUNGARD®
AVAILABILITY
SERVICES™



EQUINIX



NTT Global Data Centers Unique & Differentiated Positioning



Our global data center platform attracts hyperscale clients with our best-in-class data centers



Enterprise clients are attracted to the ecosystem of the data center with hyperscale on-ramps plus NTT's network solutions and managed services

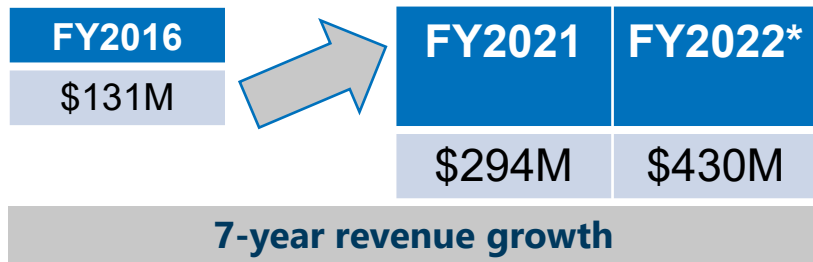
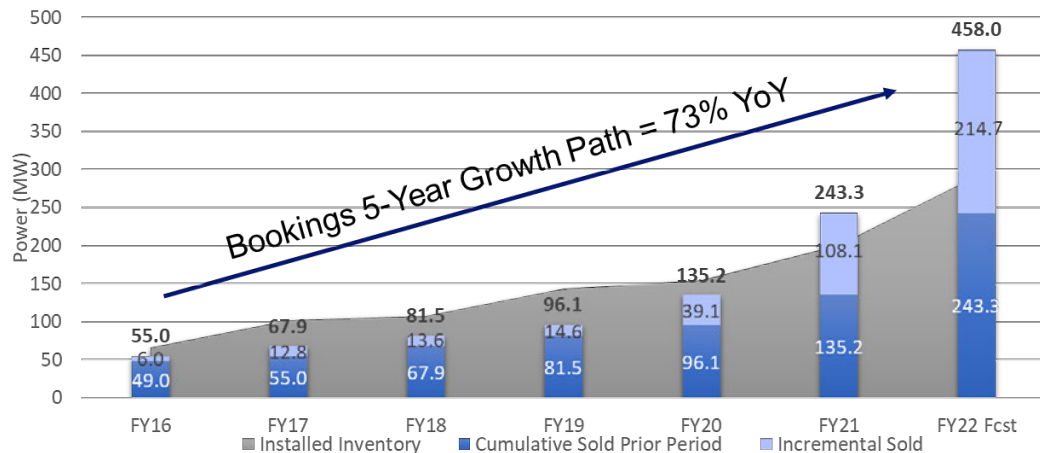


Retail clients fill out our platform and take advantage of NTT's solutions combined with GDC Data center services and offerings

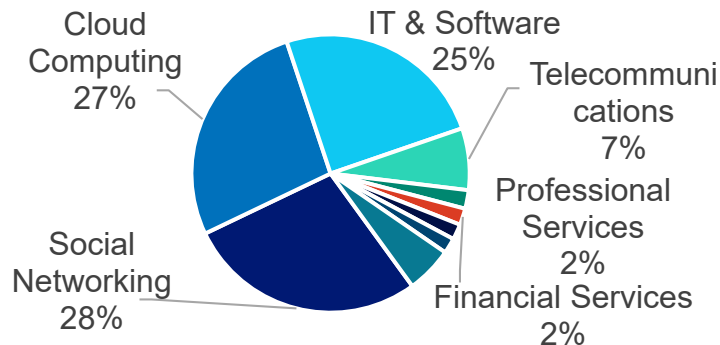
Growth and expansion in Americas region



Over the past 5 years, the GDC Americas team has consciously rebuilt our Go-To-market and supporting teams to capture new customers in new markets with a much larger scale approach



Diversified Client base



- Client base has grown both in size (# of clients) and segment diversity
- Low churn across all customer segments (< 0.3%)
- Significant client growth with install-base

NTT DATA Operational Services in partnership with NTT GDCA



NTT DATA ,as Prime, offers Advisory, Implementation Services, Managed Services, and Hosting & Operation to customer where private cloud solution is built into NTT Global Data Center Americas location.

NTT DATA x GDCA Hybrid Infrastructure Managed Services Solutions

Data Center Facility

1. Co-Location
2. Infrastructure Monitoring
3. Client Environment
4. Client Access
5. Modifications

Smart Hands

1. Shipping/Receiving
2. Onsite Support
3. Maintenance

Compute Services

1. Platform Administration including the Hypervisor
2. Platform Monitoring
3. Incident and Event Management
4. Guest System Administration

Network Services

1. Connectivity Support for NTT Network dependencies
2. Network refinement

Storage & Backup

1. Storage Platform Administration
2. Storage Reporting
3. Backup Platform Administration
4. Incident and Event Management
5. Storage & Backup

Information Security

1. Security Controls Support
2. Audit Support
3. Security Configuration Validation
4. Security & Compliance

Disaster Recovery

1. Component DR Documentation
2. Test and Exercise Participation
3. Support for DR Procedures

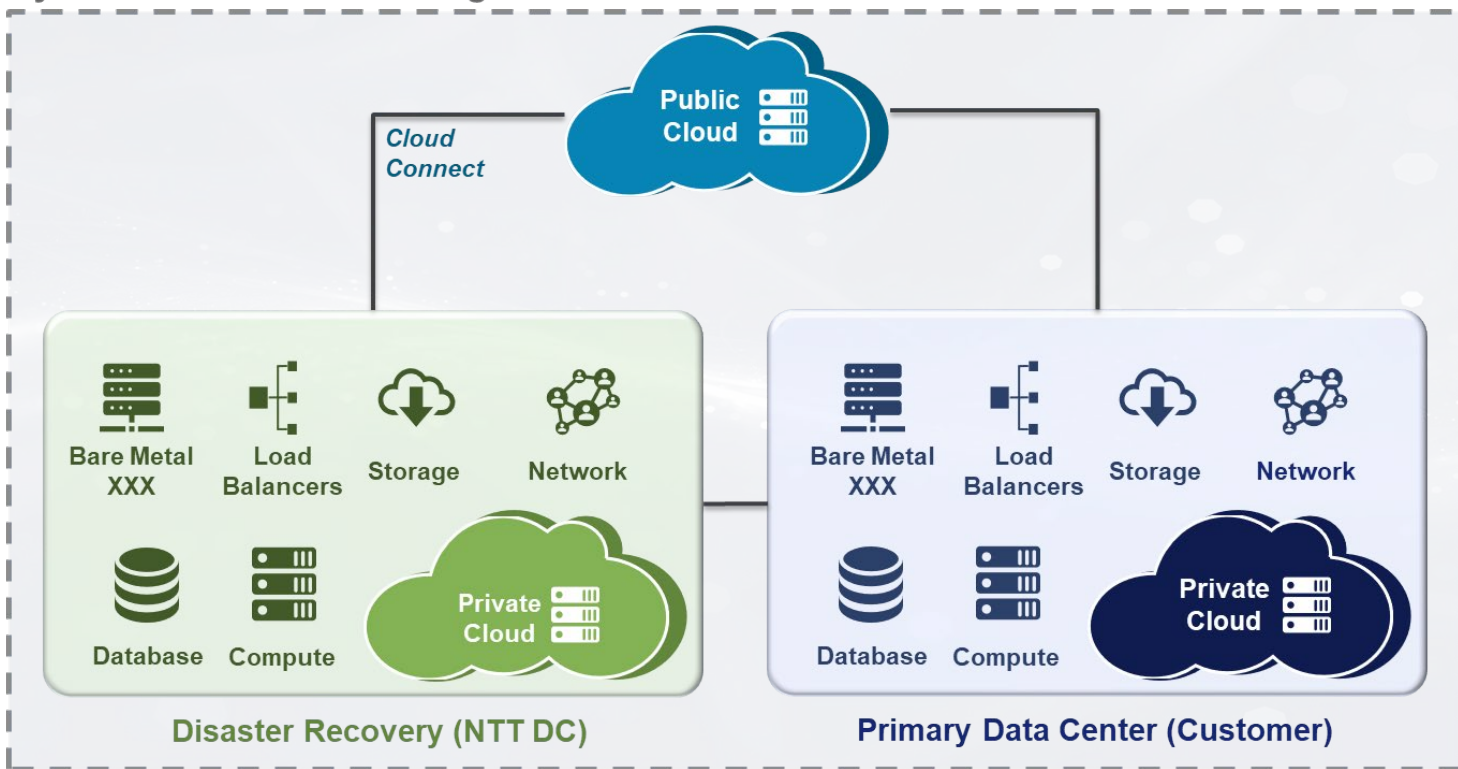
Transition Services

1. Project Management
2. Client indoctrination
3. Establish Account Management
4. Migration Services

NTT DATA Operational Services in partnership with NTT GDCA



Hybrid Infrastructure Managed Services



One Voice to the Customer – Regional Export of Business



iland has been helping customers transform their mission critical applications to the Secure Cloud for hosting, protection and recovery

- Leased 500kW in TX1 facility after meeting critical requirements
 - **Guaranteed space to grow** – reserved open space next to caged IT deployment
 - **Flexible connectivity options** – multiple Tier 1 carriers allows iland to connect their servers to a customers preferred internet provider
 - **Custom security features** – their servers are housed in a fully enclosed cage with opaque shielding from view and extra cameras inside and at access points
 - **Remote hands and eyes** – NTT technicians on site quickly resolve problems as needed
- Global cloud company needs a trusted partner with access to worldwide facilities and new markets near economic hubs

*"We need **geographic diversity** in our cloud deployments, to ensure the availability of our cloud platform and the safety of our customer's critical data. **NTT** have both the **international range** the **client-focused approach** that we need in a data center provider"*

~Dante Orsini,

Chief Strategy Officer, 11:11
Systems

Exported client global expansion from GDCA (Americas) to GDCE (EMEA) for 250kW in LON1