

# NTT Group's Commitment to Smart World

**IoT Enables a Smart World** 





回群變人數監視

事件性の高い事象の監視

Forecasting the people flow and optimizing the control method at the big event

終演から 00:19:00 経過



















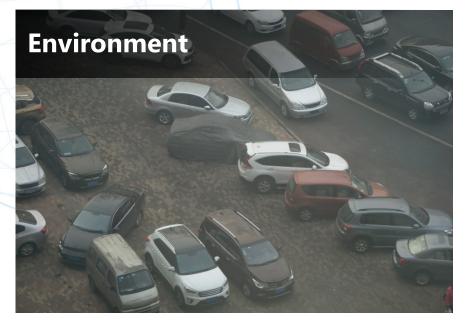
## **IoT Enables a Smart World**





### **Urban Issues**











#### Promote urban solutions including on mobility and energy NTT (9)



Collaboration by multiple transport and commercial facilities: MaaS (Mobility as a Service, a mobility innovation consortium by JR East)

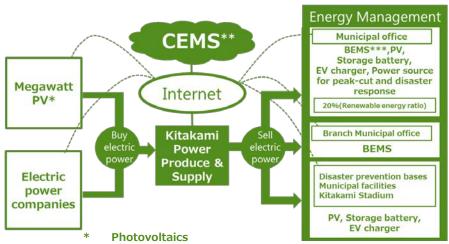
Demonstration of collaboration between railway and AI driven bus (DoCoMo/City of Yokohama) using Cloud Suica Authentication

## **Cloud Suica Authentication** COUPON

#### **Regional Energy Management** (Kitakami Power Produce & Supply)

Provision of energy services matching regional needs





- Community energy management system
- **Building energy management system**



## **MOU** signed off

State of Nevada City of Las Vegas

NTT







Agreed on accelerating smart city initiatives for mutual benefit



Maximum utilization of Group real estate, ICT/energy/environmental technologies, etc.

**Real Estate** 



Design/
construction/
maintenance using
ICT (AI, robots,
IoT)

New style of urban solutions and Smart World beyond conventional real estate development

## Promotion of NTT Group's unique urban solutions and Smart World



- (1) Utilize real estate assets including telephone exchange stations that serve as IT base for core cities across Japan
- (2) Cross-sector utilization of real estate and energy related people and technology

(3) Collaboration with corporations and municipalities

Promote Group-driven urban solutions with maximum utilization of Group assets to contribute to realization of Society 5.0 where regional communities with unique character play the key role

## **Promotion Structure (Direction)**



## **Ownership of City Planning (by Regional Community)**

Municipalities; corporations; transport services; shopping districts; shops; educational, medical, and cultural facilities, etc.



## **Urban Solutions Business Promotion Company**

Promote unique new urban solutions by NTT Group, leveraging on our collective strength

- Contact for NTT Group's urban solutions business
- Centralized management of urban solutions information
- Coordination of NTT Group and partner company's products

NTT Urban Development

Real estate development/management

Planning to launch a takeover bid from 16th Oct to make it a wholly owned subsidiary

**NTT**FACILITIES

**Integrated facility service** and energy management for the ICT platform

**NTT Group Companies** 

Collaboration

Asset ownership, ICT services, etc.